



SUMMARY REPORT	
Board/Cabinet SOF Transformation Board	Date 8th October 2018 Appendix 9 Prevention plan progress 18/19
Title of report	Prevention Update
Workstream	Prevention
SRO	Director of Public Health
Author(s)	Caroline Court / Rachel Wigglesworth
Purpose of report	To update the Board on prevention as part of system transformation
Recommendation	To note progress and to be aware of the short term nature of the external funding secured.
Engagement and Consultation Undertaken to Date	Prevention was included in SOF engagement and was the value of prevention was supported by the public

Executive Summary
<p>There is a commitment in SOF to increase prevention in order to improve health for the people of Cornwall, reduce health inequalities and reduce demand on health and social care services.</p> <p>Cornwall has been successful in securing funding from a variety of external sources for a range prevention initiatives which are currently being mobilised. These either already have a strong evidence base or are being evaluated in collaboration with a research partner. However funding for all projects is short term. Future funding from within the Cornwall and Isles of Scilly system needs to be considered at an early stage.</p>

Interdependencies with other work streams (where relevant)	Significant interdependence with other Shaping our Future work streams in reducing demand for services
Financial implications	All initiatives are currently fully funded
Key Risks	There is a risk that effective prevention initiatives will not be sustainable beyond the period of external funding
Sources of evidence in support of proposals	All initiatives are evidence based and have appropriate evaluation built in to ensure research evidence translates to the

	delivery of the programme
Equality and Diversity Statement	All initiatives are designed to reduce health inequalities and focus on the health needs of disadvantaged groups
Communications requirements	

Progress on Prevention initiatives in August and September 18

Locality Prevention Conference

A prevention conference 'Towards a Healthier West Cornwall' took place at Heartlands conference centre on 18th September. The objectives of this were

- To raise awareness of key prevention and community activities and assets which contribute to health and wellbeing in West Cornwall
- To bring organisations and sectors/teams together from West Cornwall to build local partnerships
- To share understanding of some of the health challenges in West Cornwall

The evaluation of this is underway and it will be used as a basis for developing the public health and prevention offer in localities.

Social prescribing

Following a successful bid for £510k from the Health and Wellbeing Fund for Social Prescribing matched with £400k of public health funding, social prescribing will be provided in 29 GP practices. The co-ordinator is now in post and recruitment of link workers is in progress.

Housing and Health

Following last year's DPH annual report highlighting the importance of housing to health and wellbeing, an MoU was developed by local housing providers and public health. This was approved by the Cornwall Health and Wellbeing Board and formally signed by a range of organisations and council services at the recent Housing and Construction Conference. It is hoped that NHS organisations will also be signatories reflecting the importance of housing options to help reduce need for health services.

Cardiovascular disease and health checks

Cornwall has consistently been amongst the lowest performing local authorities in England for delivery of NHS health checks (IoS is consistently the best). Extended Primary Care Access funding will be used to offer NHS health checks and lifestyle interventions at evenings and weekends. Health checks are also being promoted to practices with low identification rates of hypertension and atrial fibrillation as a

means of increasing detection as part of the CVD secondary prevention programme. A new simpler health checks contract for primary care is being introduced following feedback from practices.

Suicide prevention

Cornwall has been awarded £100k funding for suicide prevention from NHSE as it was identified as an area of high need. A suicide prevention co-ordinator is now in place to ensure progress in all work strands for suicide prevention and mental wellbeing. A programme to engage men at high risk of self-harm in physical activity is being developed.

Workplace health

Investment from the Seafarers Hospital Society and the European Social Fund has been secured to provide workplace health advisors for the fishing community and Small and Medium Enterprises respectively as these are identified as high need and/or more difficult to engage.

Smoking in pregnancy

The recently introduced smoking cessation intervention at antenatal ultrasound clinic appointments is proving very successful in engaging pregnant women and their partners.

Falls prevention

Public health grant funding and contribution from Health Education England is being used to re-introduce community strength and balance training for people at risk of falling. There is a sound evidence base for this intervention as a means of preventing falls and fractures but it has not been readily available in recent years due to previous disinvestment.

JSNA summary

The format and content for an accessible summary process for the JSNA was approved by Cornwall Health and Wellbeing Board in September and will be proposed to the IoS Health and Wellbeing Board in November. This JSNA summary will be used as the basis for a revised health and wellbeing strategy and for the planning and commissioning of health and care services.

Progress on Population Health and Prevention Plan



Cornwall and the Isles of Scilly
Health and Social Care Partnership

Progress 2018/19	Impact /measure
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<p>Wider Determinants</p> <ul style="list-style-type: none"> Investment of additional £3m in Fuel Poverty programme (via Energy Company obligation) Progress on planning for affordable and extra care housing, quality of private rented sector and homelessness Work and Health unit (SMEs); ESF funds for healthy workplaces Headstart (Lottery Funded) Emotional Resilience in schools; perinatal mental health Integrated Children’s Services model in development Investment in suicide prevention 	<ul style="list-style-type: none"> Reduction in Fuel poverty Increase in numbers of affordable and extra care homes (planned) Reduction in people out of work due to sickness or disability Increase in mental health resilience in young people
<p>Health improvement and wellbeing</p> <ul style="list-style-type: none"> Investment in Social prescribing link workers covering 29 GP practices (PH/DoHC) Designed a Whole-System Approach to Healthy weight (including environment, workforce and WM services) Progress on CQUIN smoking and alcohol Making Every Contact Count approach – increased workforce skills in lifestyle messages Procurement of Alcohol treatment services; Pilot of Blue light response to complex patients. Adoption of Adverse Childhood Experiences (ACEs) Inquiry training Establishment of Domestic Abuse and Sexual Violence Prevention Service 2018 Living Safe and well – Fires services home safety and wellbeing checks established Physical activity place based approach in target communities Some Extended GP Access to include NHS Healthchecks and lifestyle support 	<ul style="list-style-type: none"> Reduce social isolation Increase healthy weight in adults and children Increase in smokers supported to stop smoking Improved access to and successful alcohol treatment Reduced harm from domestic violence increase identification of risk factors for vulnerable people Increase in physical activity levels
<p>Prevention and Self care</p> <ul style="list-style-type: none"> Delivery of National Diabetes Prevention Programme (6,549 invitations sent by GPs, 1,357 uptake) Co-design of Self management of long term conditions approach including quick wins (eg myCOPD; telehealth; IAPT for LTCs) Introduction of small scale falls prevention evidence based strength and balance groups 	<ul style="list-style-type: none"> Prevention of type two diabetes Increase in patient self confidence to self manage (‘activation’) Prevention of injury due to falls