

SUMMARY REPORT	
SOF Transformation Board	Date 17th January 2019
	Appendix 7iiii Prevention plan progress 18/19
Title of report	Prevention Update
Workstream	Prevention
SRO	Director of Public Health
Author(s)	Steve Brown/Caroline Court
Purpose of report	To update the Board on prevention as part of system transformation
Recommendation	To note progress and to be aware of the short term nature of the external funding secured.
Engagement and Consultation Undertaken to Date	Prevention was included in SOF engagement and was the value of prevention was supported by the public

Executive Summary
<p>There is a commitment in SOF to increase prevention in order to improve health for the people of Cornwall and the Isles of Silly, reduce health inequalities and reduce demand on health and social care services. The importance of prevention within the NHS is reinforced by the new NHS Long Term Plan.</p> <p>Cornwall Council has been successful in securing funding from a variety of external sources for a range prevention initiatives. These either already have a strong evidence base or are being evaluated in collaboration with a research partner. However funding for all projects is short term with no plan for ongoing funding. This is being raised as a system risk for SOF.</p> <p>This paper gives an update on prevention since the previous report to transformation board in October.</p>

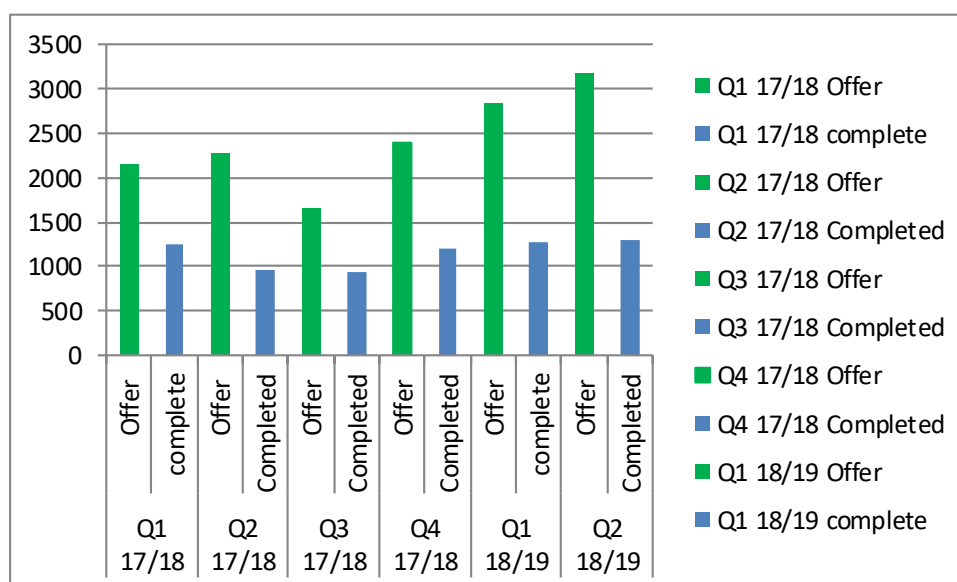
Interdependencies with other work streams (where relevant)	Significant interdependence with other Shaping our Future work streams in reducing demand for services
Financial implications	All initiatives are currently fully funded

Key Risks	There is a risk that effective prevention initiatives will not be sustainable beyond the period of external funding
Sources of evidence in support of proposals	All initiatives are evidence based and have appropriate evaluation built in to ensure research evidence translates to the delivery of the programme
Equality and Diversity Statement	All initiatives are designed to reduce health inequalities and focus on the health needs of disadvantaged groups
Communications requirements	

Progress on Prevention initiatives

Cardiovascular disease and health checks

The invite and uptake figures for NHS Health Checks have been steadily increasing since the GP contract was simplified for this financial year (see below).



More GP surgeries have signed up to deliver health checks this year than previous years. Public Health is keen for all surgeries to increase uptake and are currently working with Kernow Health CIC to set up the extended Primary Care Access so that patients can be offered NHS health checks at evenings and weekends.

In addition to this, a pilot will commence during Quarter 4 2018/19 whereby patients of a non-participating surgery will be informed of local pharmacies that deliver NHS Health Checks.

Falls Prevention

This week launched new falls prevention strength and balance classes in 3 locations in Bodmin, Redruth and Penzance. Partnership is between Age UK and iCareiMove and funded by Cornwall Council Public Health.

Social Prescribing

Public health / DoHSC commissioned social prescribing service has been mobilised with 393 referrals (86.77% of these from GPs)

Population data for 3 ICA localities prepared, and public health support and practitioners aligned to 3 ICAs.

Completion of SOF co-design process for a self-management of long term conditions model for Cornwall with wide range of stakeholders and evidence review. Further dissemination underway.

Workplace

Further funding has been secured from the Seafarers Hospital Society to create a second post targeting the fishing community and their families. The Micro Award for small and micro-businesses is now active making it easier for these businesses to access support.

Smoking in pregnancy

The smoking cessation intervention at antenatal ultrasound clinic appointments is now fully embedded and midwives are supported to raise the issue of smoking cessation through monthly update training. At the end of Q2 the rate of smoking at time of delivery was 11.7%.

JSNA

The Cornwall Health and Wellbeing Board and the Isles of Silly Health and Wellbeing Board approved (Sept) the production of 26 topic summaries to build the JSNA resources. These are being finalised and a further paper outlining a proposal for the development of a Population Health Needs Summary is being taken to the Board at the end of January. The Population Health Needs Summary will draw on the JSNA resources and topic summaries to inform the key priorities which will then help inform the development of a joint Cornwall and Isles of Silly Health and Wellbeing Strategy.

Suicide Prevention

A real time surveillance system has been established to aid a more rapid postvention response. This is a multi-agency response which provides more insight and an opportunity for more targeted ongoing support.

The physical activity programme for men with mental health issues has been established and commenced in Penzance, other groups are also being established in 4 other localities.

A clinical psychologist has been employed within CFT to offer bespoke support to people who self-harm. The service will go live in February 2019.

Suicide awareness training for GPs and primary care staff is being piloted with individual practices in January with the aim of delivering across the county during Spring 2019 and supporting it with on-line training to increase the reach of the training.

Further funding from NHSE is being sought for 2019/20 to continue to work on suicide prevention, the focus of this work will be to develop and embed into the health and care system a self-help safety plan that individuals can access in times of increased mental ill health and the development of mental wellbeing, suicide prevention and self-harm prevention training that can be delivered across our population, building on our current face to face offers which have limited reach at a population level.